



**WE KNOW YOUR BUSINESS  
BECAUSE WE ARE YOUR BUSINESS.  
WE ARE INDUSTRIAL.**

INDUSTRIAL is a B2B marketing agency dedicated to the industrial sector. We specialize in creating innovative solutions for manufacturers, distributors and workforce recruiters who are looking to make marketing a strength of their business.

Our solutions range from strategic engagements focused on positioning, branding and messaging to persistent lead- and demand-generation programs to discrete projects such as class-leading websites, marketing technology implementation, and integrated marketing campaigns.

Founded in 2003, with the purpose of helping those who design, make and move the world become better marketers, INDUSTRIAL serves a wide range of clients across the automation, automotive, construction, fabrication, food processing, logistics, material handling, MRO, oil and gas, and power generation sectors, among others.

## COMPANY

Established 2003

James Soto, Founder and CEO

37 employees

Nashville, San Antonio, San Francisco

2x B2B Marketing Elevation Awards winner

2x Association of National Advertisers B2 Awards winner

2x Nashville Addy Awards winner

4x Inc. 5000's Fastest Growing Private Companies winner

## CLIENTS

Bosch Rexroth

Duroair

Hennessy Industries

Manufacturing USA

MEP National Network

Motion Industries

MSC

Munters

O'Reilly Auto Parts

PAM Transport

Schneider Electric

Sulzer

## CAPABILITIES

Brand Development

Strategy & Planning

Integrated Marketing

Sales Enablement

Web Development & Management

Analytics & Insights



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